

Let's Move Holyoke 5-2-1-0 Evaluation

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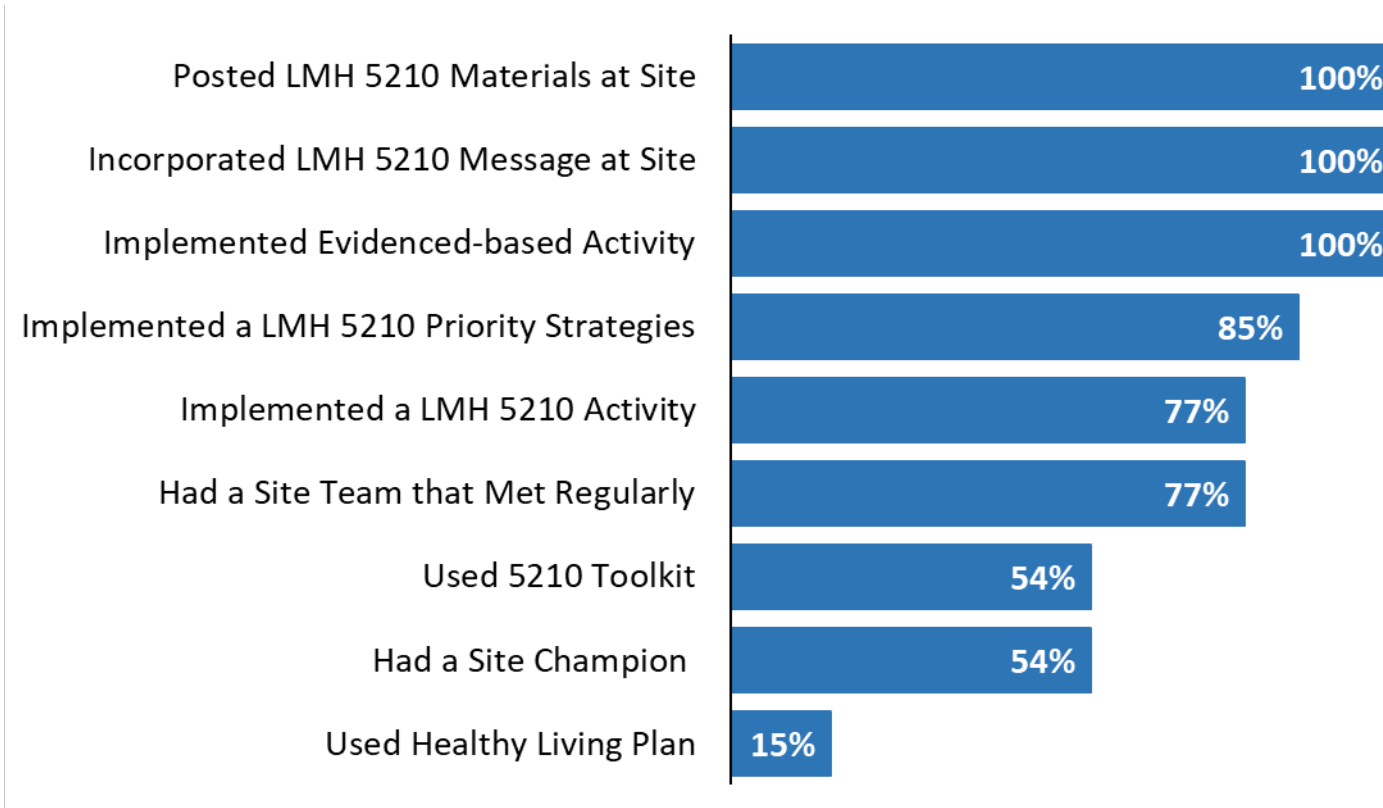
UMASS DONAHUE INSTITUTE
APPLIED RESEARCH & PROGRAM EVALUATION

Site Survey Overview

- Online survey tool used to document and assess the number and type of LMH 5210 activities happening at the partner sites.
- Administered in the Fall of 2019 (collects data on past year activities).
- 13/15 partner sites completed the survey.
 - Survey completion rate was high, indicating good partner engagement in the initiative.
- Sites are from a variety of sectors (e.g., healthcare, school, worksite, community, out-of-school, early education).

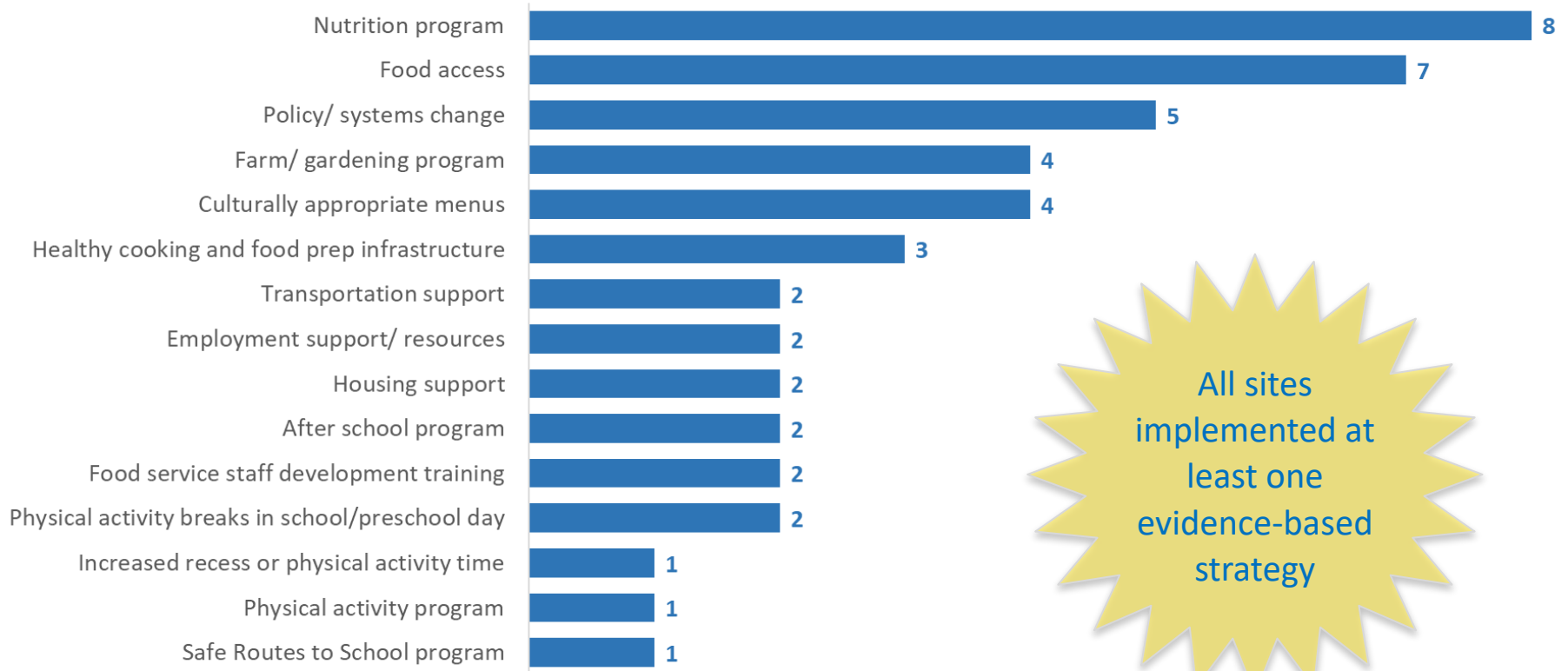
Site Survey Results

Site Survey results show a wide range of activities that support the initiative.



*Please note that respondents could select more than one category

Evidence-based Programs Implemented

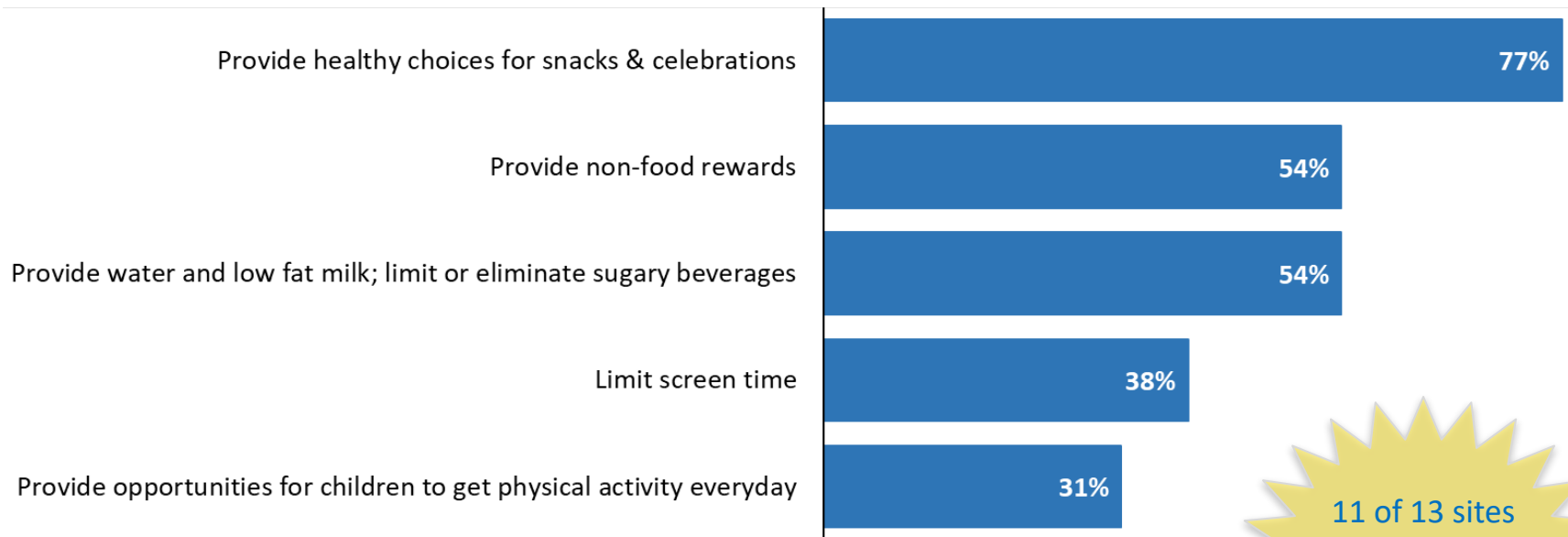


All sites implemented at least one evidence-based strategy

*Please note that respondents could select more than one category

Priority Strategies Implemented

Providing healthier choices for snacks and celebrations was the most frequently reported 5210 strategy by partner sites in 2019.



11 of 13 sites implemented at least one priority strategy

*Please note that respondents could select more than one category

Site Survey Results Highlights

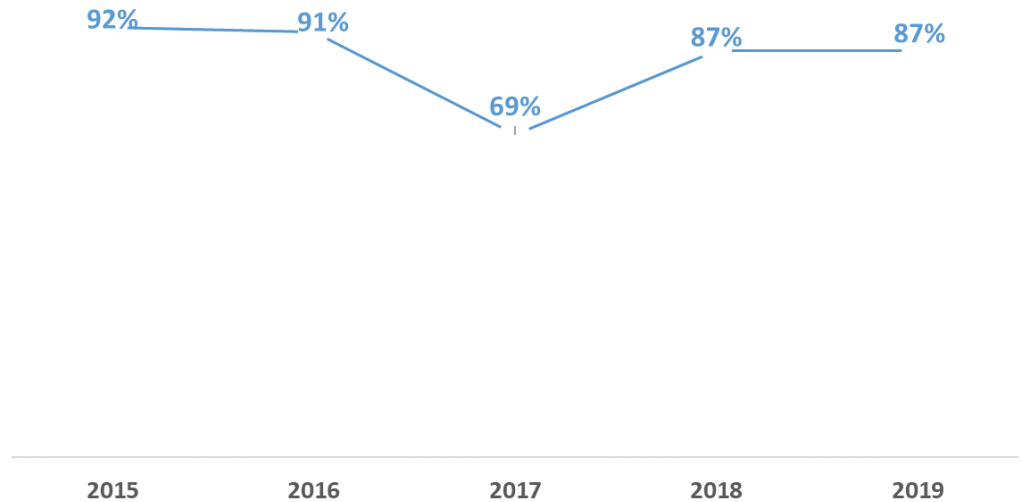
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SITE SURVEYS

40,758

PARTICIPANTS SERVED

High Site Survey Completion Rate Year After Year



Site Survey Results Highlights

HEALTH FAIRS		
NEWSLETTER/MARKETING		
CLASSROOM ACTIVITIES		HEALTHY STRATEGIES
NEW ADVISORY BOARD MEMBERS		VALLEYBIKE SHARE
UMASS PUBLIC HEALTH SERVICE		FOOD PANTRIES
ENDOWMENT GRANT		COMPREHENSIVE HEALTH EDUCATION
HAMPDEN COUNTY CHIP DOMAIN 4		PROGRAMHEALTHY LIVING PLAN
TABLING/COOKING DEMOS/WORKSHOPS		SCHOOL GARDENS
CORD 2 HEALTHY WEIGHT CLINIC		UMASS EXTENSION SUMMER CAMP
LMH 5210 WEBPAGE DEVELOPMENT AND		HEALTHY WEIGHT AND YOUR CHILD
LAUNCH		CATCH
LET'S MOVE HOLYOKE 5210 FACEBOOK PAGE		NUTRITION EDUCATION
ONLINE NUTRI QUIZ DURING NATIONAL		FOOD DEMOS: INCREASING VEGETABLE SERVINGS
TO ALL STAFF AT HHC		NUTRITION EDUCATION AROUND SUGARY BEVERAGES
WELLNESS FAIR TO HHC STAFF		AND
AAP NCE POSTER DISPLAY		PACKAGE LABELING HEALTHY SNACK/BREAKFAST
MPHA EXHIBIT		ITEMS
COMMUNITY EVENTS AND OUTREACH		HEALTH EDUCATION
HEALTHY SNACK/BREAKFAST ITEMS		PECK MIDDLE SCHOOL HEALTH FAIR
		HEALTHY LIVING PLAN
		NUTRITION MONTH

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